# MapsIndoors

## Convention Centres

## ENHANCE VISITOR EXPERIENCE AND BOOST REVENUE WITH **INDOOR NAVIGATION**

Navigating and making the most of your time at a conference or convention is not always an easy thing to do. Large open spaces are turned into mazes with exhibitors and stands. As a result, visitors may leave feeling disappointed and are less likely to return to the venue. MapsIndoors is a great way to support visitors and exhibitors. By offering digital indoor maps and turn-by-turn navigation, they can optimise their time spent at your venue.
With indoor positioning technology you can add location based push notifications to your app and allow exhibitors to engage with the visitors on a personalised level.

MapsIndoors is built with Google Maps, which offers a seamless transition from the outdoors and into your conference facility. It allows attendees to plan a route from their home or hotel and to a specific stand - without leaving your app.

Built with
Google Maps

### Multiple devices

MapsIndoors is optimised to work on all modern day platforms, such as web, mobile web, Android and iOS. The integration into existing apps, web solutions and information kiosks is made easy with the MapsIndoors SDKs and APIs. If you do not currently have an app, MapsIndoors is offered as a standalone app as well.

### Maintenance with MapsIndoors CMS

The MapsIndoors Content Management System (CMS) allows admins to add, edit and control location-based data such as POI's and infobox content. The system is easy to use and does not require any programming skills. The CMS is cloud-based, so that no server resources are required. Data can either be added manually or via an automated bulk upload.

### Learn more about MapsIndoors

Do you want to learn more about how MapsIndoors can enhance the traveller experience and increase revenue at your airport?

Contact us today to learn more about the benefits and opportunities that with MapsIndoors.

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